



Strategic Focus Checkups with Big Impact:
Taking you through seven questions that will alter how you see your business and industry - forever!



Your Practical Strategic Checkup for 2020

WE'VE DONE OUR HOMEWORK AND THIS IS WHAT BUSINESS DEMANDS

Whether you're Board Chair, Executive Leader or Division Head, it's vital to meet the clear expectations of your stakeholders. This experience with Barry Nelson will give you a perspective that is both inspiring and immediately and profoundly challenging - in a good way. Using highly practical techniques and templates, he'll take you through a series of questions that gets you focused on your current reality, and only what you need to focus on in the very short term. He'll also write a very strategically focused prescription as to how you might engage stakeholders through to front-line performers to act with you in a clear and accountable way.

You can pick from 4 types of interaction that will lead to very direct outcomes:

- "The Principle's Check-up"**TM Where you, as an Organization Leader or Board Chair, assess and decide upon a motivated path toward organization engagement around fundamental and principled strategy
- "The Strategic Plan Practical Check-up"**TM Where you, as an Organization Leader or Board Chair, assess and decide upon a "Strategic" path toward functional and principled re-engagement
- "The Business Plan Practical Check-up"**TM The executive leadership team takes a very strategic look at their current reality and decides what influence needs to occur functionally
- "The Unit Plan Division Practical Check-up"**TM The intact team takes a very close and operational look at their current plan as it relates to the business and actively decides how to engage around a key business change planning initiative and follow-up method for success

For your best outcome, this is all that has to be done:

1. Ask for advice and then choose one of these Top-4 levels of engagement, based on your current status regarding planning
2. Collaborate with us briefly on the content that we'll customize, and set the delivery date
3. We'll show you how to promote the opportunity: breakfast/lunch session, offsite, town hall, meeting launch
4. We'll bring all the materials for a great experience
5. We'll even follow up the session with an audio recap and prescription for follow-up to extend the change opportunities

Our Service Method:

"People buy-in to that which they create!" To help with behaviour changes, all of our programs and discussions are heavy on honest feedback and follow-up strategy. Remember that engagement is vital for everyone involved, so use us for recommended solutions to challenges. Be the demanding client that's striving to deliver the very best services for the people you serve.

For More Information – Reach out to Christine:
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